

Cookie Policy

This site makes use of cookies. Cookies are pieces of code installed inside your browser that assist the Controller in providing the service for the purposes described. Some of the purposes for which cookies are installed may also require your consent.

Technical and aggregate statistics cookies

Activities strictly necessary for operation

This site uses cookies to save the user's session and to carry out other activities strictly necessary for its operation, e.g. in relation to traffic distribution.

Saving preferences, optimisation and statistics

This site uses cookies to save your browsing preferences and optimise your browsing experience. These cookies include, for example, those for setting the language and currency or for statistics management by the site owner.

Other types of cookies or third-party tools that may make use of them

Some of the services listed below collect statistics in aggregate form and may not require your consent or may be managed directly by the Owner – depending on what is described – without the help of third parties. If the tools listed below include services operated by third parties, these may – in addition to what is specified and also without the Owner's knowledge – carry out user tracking activities. For detailed information in this regard, we advise you to consult the privacy policies of these services.

Remarketing e Behavioral Targeting

These services allow this site and its partners to communicate, optimise and serve advertisements based on your past use of this site.

This activity is carried out by tracking usage data and the use of cookies, information that is transferred to the partners to which the remarketing and behavioral targeting activity is linked.

Google Ads Remarketing

It is a service provided by Google Ireland Ltd. And links the activity on this site to the Google Ads advertising network.

MITA Group S.p.A.

Via del Benessere, 13 – 27010 Siziano (PV) Italy – Fax +39 0382 617640 – info@mitagroup.it
R.E.A. MI n. – 1316067 – C.F./Reg. Imp. 09780430154 – EU VAT IT 09780430154 – Cap. Soc. i.v. Euro 100.000,00
Sede Legale: Via Felice Casati 1/A – 20214 Milano (MI) – Italy
www.mitagroup.it

Place of processing: Ireland. Data may also be located in other countries where Google's data centres are based ([link](#)).

[Privacy Policy](#) – [Opt Out](#)

Web traffic analysis

The services indicated in this section allow us to monitor and analyse traffic data and serve to keep track of your behaviour.

Google Analytics

This is a web analytics service provided by Google Ireland Ltd. ("Google"). Google uses the collected personal data for the purpose of tracking and analysing your use of this website, compiling reports and sharing them with other services provided by Google. Google may use personal data to contextualise and personalise ads in its advertising network.

Place of processing: Ireland. Data may also be located in other countries where Google's data centres are based ([link](#)).

[Privacy Policy](#) – [Opt Out](#)

Google Tag Manager

This is a statistics service provided by Google Ireland Ltd.

Place of processing: Ireland. Data may also be located in other countries where Google's data centres are based ([link](#)).

[Privacy Policy](#) – [Opt Out](#)

Google Ads: conversion tracking

It is a service that links data from Google Ads and actions taken on our site.

Place of processing: Ireland. Data may also be located in other countries where Google's data centres are based ([link](#)).

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Managing contacts and sending e-mails

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MailUp

It's an email management and sending service provided by Growens S.p.A.

Place of processing: [EU – Privacy Policy](#)

Further services

Google Fonts

It is a service by which you can display a certain font on our site. The service is operated by Google Inc.

Place of processing: Ireland. Data may also be located in other countries where Google's data centres are based ([link](#)).

[Privacy Policy](#) – [Opt Out](#)

Google Maps

This is a service by which you can display a map on our site. The service is operated by Google Inc.

Place of processing: Ireland. Data may also be located in other countries where Google's data centres are based ([link](#)).

[Privacy Policy](#) – [Opt Out](#)

Where we process data and data transfer abroad

We process your data at our premises and at any other place where the parties involved in the processing are located. For further information, please contact us.

Your data may be transferred to a country other than the one where you are located: we will tell you if and when this happens in respect of the various services we use.

Personal Data are processed and stored within the European Union. In any case, it is understood that the Data Controller, should it become necessary to transfer the data also outside the EU, assures as of now that the transfer of the data outside the EU will take place in accordance with Chapter V of EU Reg. 679/16 (Art. 44 et seq.).

How can I control the installation of cookies?

In addition to what is stated in this document, you can manage your cookie preferences directly within your browser and prevent – for example – third parties from installing cookies. You can also use your browser preferences to delete cookies that have been installed in the past, including the cookie in which your consent to the installation of cookies by this website is stored. It is important to note that by disabling all cookies, the operation of this site may be impaired. You can find information on how to manage cookies in your browser at the following addresses: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#)/ and [Microsoft Edge](#).

In the case of services provided by third parties, the user may also exercise his or her right to object to the tracking by informing himself or herself via the third party's privacy policy, via the opt-out link if explicitly provided or by contacting the third party directly.

Data Controller

The Data Controller is MITA Group S.p.A., located at Via Felice Casati, 1A, 20124 Milan (MI) – Italy. Group companies are co-processors of data processing: MITA Cooling Technologies, TORRAVAL Cooling, Frigofluid.

For further information you can contact the Data Controller by writing to the address indicated above or to this e-mail address: gdpr.mita@mitagroup.it

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